



SENIOR WRITER + THINKER

BrightHouse is looking for a Senior Writer who thinks creatively, writes eloquently, and works enthusiastically. This person will have the following traits: excellent work ethic; exceptional creative instincts; ability to thrive in a collaborative, collegial and pressurized environment; high integrity; excellent judgment and a hungry curiosity.

WRITER REQUIREMENTS

- college degree
- absolute command of the English language
- 2-3 examples of creative writing (preferably ads, but also stories, blogs...)

WRITER ROLE

- contribute creative copy and conceptual ideas for client projects, in the form of headlines, film scripts, purpose lines, narratives, and activation concepts
- work efficiently, effectively and demonstrate time management excellence
- willing to assist wherever needed supporting strategy with client work

WHAT WE DO AND WHAT WE BELIEVE

BrightHouse is an Atlanta-based creative consultancy that helps companies excavate, articulate and activate their purpose. In other words, find the true reason they exist which drives every aspect of their organization from commercial success to social value. BrightHouse helps companies leave a positive mark on the world by transforming brands to stands, by turning consumers into advocates, and by transforming employees into zealots—enabling business to drive positive impact. Our clients currently include: Bud Light, Coffeemate, Mars, Stanley Black and Decker, and Hydro One.

WHAT WE ARE LOOKING FOR

At BrightHouse we believe in harnessing the power of business for social good. A writer must be extremely coordinated and able to flip between multiple brands, each with a different voice and tone. We're looking for an enthusiastic person who:

- Reads lots of publications
- Can come up with amazing ideas that also relate to the strategy and follow the client brief
- Has multiple causes and charities they care deeply about
- Able to speak Internet
- Capable of concepting for social media and mobile applications

WHERE

BrightHouse®

Apply online.

- Resume
- Cover letter
- A link to your online portfolio

Please send your resume, cover letter, and link to:

hr@thinkbrighthouse.com

To learn more about BrightHouse, explore our website:

www.thinkbrighthouse.com

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

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