



## **DESIGN INTERN + THINKER**

Do you have deeply held beliefs about fonts? Are you constantly designing things until they reach transcendence? Are you willing to work on big brands and bring amazing creative to life? If you answered “yes” to these questions then send in your resume, cover letter, and website link for BrightHouse’s Designer Intern position.

### **DESIGN INTERN REQUIREMENTS**

- at least two years of college
- portfolio of great designs

### **DESIGN INTERN ROLE**

- Lives Illustrator, breathes Photoshop, dominates InDesign, and can suffer putting their images into a PowerPoint file for client presentations
- Is self-selecting, self-motivated, has a great work ethic, flexibility, and can sit with a strategist to create the very best work
- Open to creative direction and understands the power of the team to plus an idea, a design, and then enhance the final output
- It’s not necessary but it would behoove you to have knowledge of AfterEffects, Premier, and/or Final Cut Pro as we often create visual assets for our videos
- Always has a reason behind everything they design

### **WHAT WE DO AND WHAT WE BELIEVE**

BrightHouse is an Atlanta-based creative consultancy that helps companies excavate, articulate and activate their purpose. In other words, find the true reason they exist which drives every aspect of their organization from commercial success to social value. BrightHouse helps companies leave a positive mark on the world by transforming brands to stands, by turning consumers into advocates, and by transforming employees into zealots—enabling business to drive positive impact. Our clients currently include: Bud Light, Coffeemate, Mars, Stanley Black and Decker, and Hydro One.

### **WHAT WE ARE LOOKING FOR**

At BrightHouse we believe in harnessing the power of business for social good. A design intern must be extremely coordinated and able to flip between multiple brands, each with a different voice and tone. This is an internship so you don’t need to have any prior work history in advertising, but you do need an impressive portfolio. We’re looking for an enthusiastic person who likes:

- Designing logos, environments, and invaluable brand assets
  - Mocking up ad-like objects
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# BrightHouse®

- Illustrating concepts
- Concepting big ideas and disruptive things that could change the world
- Creating and bundling files ready for production
- Assisting on film production in concepting, shoot, edit, and color correction stages
- Designing mobile app and social campaign mockups
- Helping make a PowerPoint presentation beautiful

## WHERE

The BrightHouse internship program is a 10-week paid internship in our Atlanta office, June – August 2017.

- Resume
- Cover letter
- A link to your online portfolio

## WHERE

Please send your resume, cover letter, and link to:

[hr@thinkbrighthouse.com](mailto:hr@thinkbrighthouse.com)

To learn more about BrightHouse, explore our website:

[www.thinkbrighthouse.com](http://www.thinkbrighthouse.com)

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.