



BrightHouse is looking for a Strategist whose personal purpose and values align with ours, to join our growing team of “inter-disciplinarians” in Atlanta. BrightHouse has been the source and resource of purpose for two decades. We work with visionary companies and nonprofits to harness the power of purpose to drive positive social impact. Strategists work on our hybrid strategic-creative project teams, led by a Strategy Director, and help shape our work from start to finish.

RESPONSIBILITIES INCLUDE:

- Work with new business leads to develop new business proposals including conducting company/brand/industry/competitor research
- Support stakeholder interviews, including scheduling, recording notes, and synthesizing key themes
- Screen and assist in prepping potential Luminaries to engage on a given project
- Participate in project ideations by contributing meaningful, thoughtful, and relevant ideas
- Craft project deliverables (primarily in PowerPoint) under the direction of the Senior Strategist and/or Director
- Develop and maintain project plans
- Coordinate planning and execution for client workshops
- Bring in new learnings including researching new books, articles, press releases on clients, speeches, etc.
- Proactively working with and mentoring interns

QUALIFICATIONS

- Passion for leading meaningful projects that exhibit purpose and positive societal impact
- 1-3 years in strategy, consulting, purpose, social impact work, or other relevant experience preferred
- Able to deep dive into key topics, synthesize and drive to insights, and meld analytical and creative thinking
- Confident thinker, communicator, writer, and presenter and also open to continued learning and growth
- Adept at qualitative research and developing PowerPoint deliverables
- A true team player - able to work with multiple teams for multiple projects and internal needs simultaneously
- Highly organized with attention to detail across many moving parts

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.