



STRATEGY INTERN

BrightHouse, a global creative consultancy, has been the source and resource of Purpose for more than two decades. We blend on-the-ground investigation and deep insights with compelling creative storytelling to help clients excavate, articulate, and activate their true Purpose in the world, or the reason they exist. Purpose drives every aspect of an organization from commercial success to societal value, energizing employees, guiding decision-making, and elevating social impact. At BrightHouse, we believe in harnessing the power of business for good.

In Spring of 2018 we opened our first office in Berlin. We're looking for a strategy intern whose personal purpose and values align with ours, to join our growing team of "interdisciplinary" here.

STRATEGY INTERN ROLE

As Strategy intern you will experience insights on how purpose can benefit / positively impact the prospect while you will take on your own project responsibilities.

- Support stakeholder interviews and synthesize key themes
- Support team of Strategist(s) on researching thought-leaders to engage as "Luminaries" on key topics
- Assist in prepping and facilitating project ideations by developing briefs for participants and contributing meaningful and relevant ideas and articulations
- Prepare for and participate in client meetings
- Support team of Strategist(s) to ensure interviews, meetings, and all components of project plan are on schedule
- Support planning and facilitation for Luminary workshops, oversee Strategist(s)
- Assist in the creation of new best practices and tools
- Work closely with Strategists and Creatives on the time

WHAT WE ARE LOOKING FOR

This is an internship so you don't need to have any prior work history in a creative consultancy but we appreciate interest in both, the strategic and creative part of the work we do. We're looking for an enthusiastic master student who brings:

- Analytic and creative business mindset
- Interest in work and projects on purpose and positive societal impact
- Self-managing; ability to work independently and also:



- Team player, ability to work with individuals and teams of different disciplines
- Ability to prioritize tasks and structure a problem
- Organized, with attention to detail across many moving parts
- Seek to learn and grow
- Some practical working experience can be an asset
- English speaking mandatory, ideally also very good German language skills

WHAT WE OFFER

- Exposure to some of the world's most influential organizations
- Teams of inspiring and bright people working together on projects across two continents and many industries
- A culture of excellence and respect that has repeatedly made us a Top 100 employer
- Flexible ways of working e.g. one working from home day
- Unique and value driven company culture
- Casual work environment
- Regular training sessions and social events
- Successful internship can lead to future job offer

WHERE

The BrightHouse Berlin internship program is a paid internship in our Berlin office, with a duration of 2 - 6 months, start possible through the year.

Interested to join us? Send your resume to:

berlin.recruiting@thinkbighthouse.com

To learn more about BrightHouse, explore our website:

www.thinkbighthouse.com

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.