



## STRATEGIST

BrightHouse, a global creative consultancy, has been the source and resource of Purpose for more than two decades. We blend on-the-ground investigation and deep insights with compelling creative storytelling to help clients excavate, articulate, and activate their true Purpose in the world, or the reason they exist. Purpose drives every aspect of an organization from commercial success to societal value, energizing employees, guiding decision-making, and elevating social impact. At BrightHouse, we believe in harnessing the power of business for good.

In Spring of 2018 we opened our second office in Berlin. We're looking for a strategist whose personal purpose and values align with ours, to join our growing team of "interdisciplinary" here.

### RESPONSIBILITIES INCLUDE:

- Work with new business lead to develop new business proposals including conducting company/brand/industry/competitor research
- Support stakeholder interviews, including recording notes and synthesizing key themes
- Screen and assist in prepping potential Luminaries to engage on a given project
- Proactively work with and mentor interns
- Participate in project ideations by contributing meaningful, thoughtful, and relevant ideas
- Craft project deliverables (primarily in PowerPoint) under the direction of the Senior Strategist and/or Director
- Develop and maintain project plans
- Coordinate planning and execution for client workshops
- Bring in new learnings including researching new books, articles, press releases on clients, speeches, etc.

### QUALIFICATIONS

- Passion for meaningful projects that exhibit purpose and positive societal impact
- Internship experience in strategy, consulting, purpose, social impact work or other relevant experience preferred
- Ability to deep dive into key topics, synthesize and drive to insights, and meld analytical and creative thinking
- Confident thinker, communicator, writer, and presenter and also open to continued learning and growth
- Adept at qualitative research and developing PowerPoint deliverables

# BrightHouse®

- A true team player – able to work with multiple teams on multiple projects and internal needs simultaneously
- High level of organization, with attention to detail across many moving parts
- Ideally very good English and German language skills

## WHAT WE OFFER

- Exposure to some of the world's most influential organizations
- Teams of inspiring and bright people working together on projects across two continents and many industries
- A culture of excellence and respect that has repeatedly made us a Top 100 employer
- Flexible ways of working e.g. one working from home day
- Unique and value driven company culture
- Casual work environment
- Regular training sessions and social events

Interested to join us in the Berlin Office? Send your resume to:

[berlin.recruiting@thinkbighthouse.com](mailto:berlin.recruiting@thinkbighthouse.com)

To learn more about BrightHouse, explore our website:

[www.thinkbighthouse.com](http://www.thinkbighthouse.com)

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