



## **SENIOR WRITER + THINKER (f, m, x)**

BrightHouse has been the source and resource of Purpose for more than two decades. As a global creative consultancy and business division of the Boston Consulting Group, we help organizations uncover their timeless purpose, so they can grow their people, profits and social impact. We blend on-the-ground investigation and deep insights with compelling creative storytelling that energizes employees and guides decision-making for our clients.

### **RESPONSIBILITIES & QUALIFICATIONS**

For our new Berlin office, we are looking for a SENIOR WRITER to join our interdisciplinary team who

- embodies a passion for discovering, articulating, activating and embedding corporate purpose
- uses both sides of the brain to perfectly combine strategic and creative thinking
- loves to develop conceptual solutions for complex problems
- has significant experience in corporate, commercial or editorial writing or other relevant experience that demonstrates the ability to write headlines, narratives, scripts or paragraphs
- has a basic understanding of organizational and social change (e.g. behavioral science, organizational culture, social movement theory, campaign strategy)
- believes in the power of eloquence
- has a curious mind
- worked in teams with designers, art directors, creative directors and/or strategists before
- is able to contribute concepts for all clients and participate in meetings and critiques, face-to-face and on the phone
- is self-motivated, organized, has great work ethic and flexibility
- can demonstrate the communication skills and interpersonal skills required to function in a collaborative environment
- can handle multiple projects simultaneously, sometimes within quick deadlines
- Native German language skills mandatory and very good English language skills



## WHAT WE OFFER

- Exposure to some of the world's most influential organizations
- Teams of inspiring and bright people working together on projects across two continents and many industries
- A culture of excellence and respect that has repeatedly made us a Top 100 employer
- Flexible ways of working e.g. one working from home day
- Unique and value driven company culture
- Casual work environment
- Regular training sessions and social events

Interested to join us in the Berlin Office? Send your resume, cover letter, and link to your online portfolio to:

[berlin.recruiting@thinkbighthouse.com](mailto:berlin.recruiting@thinkbighthouse.com)

To learn more about BrightHouse, explore our website:

[www.thinkbighthouse.com](http://www.thinkbighthouse.com)

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.