



BrightHouse is looking for a Senior Strategist whose personal purpose and values align with ours, to join our growing team of “interdisciplinary” in Atlanta. BrightHouse has been the source and resource of purpose for two decades. We work with visionary companies and nonprofits to harness the power of purpose to drive positive social impact. Senior Strategists work on our hybrid strategic-creative project teams, led by a Strategy Director, and help shape our work from start to finish with Strategists, Writers, Designers, and other key contributors.

RESPONSIBILITIES INCLUDE:

- Work with new business leads to develop new business proposals including providing a point of view on how purpose can benefit / positively impact the prospect
- Lead stakeholder interviews and synthesize key themes
- Lead team of Strategist(s) on researching thought-leaders to engage as “Luminaries” on key topics
- Lead communications with clients for project planning
- Assist in prepping and facilitating project ideations by developing briefs for participants and contributing meaningful, thoughtful and relevant ideas and articulations
- Prepare for and participate in client meetings
- Lead the development of project work including synthesis of insights, creating necessary frameworks and developing materials in a manner that makes it clear, relevant and interesting for clients
- Manage team of Strategist(s) to ensure interviews, meetings, and all components of project plan are on schedule
- Lead planning and facilitation for Luminary workshops, oversee Strategist(s)
- Assist in the creation of new best practices and tools
- Proactively work with and mentor interns and Strategists

QUALIFICATIONS

- Passion for leading meaningful projects that focus on purpose and positive societal impact
- 3+ years in strategy, consulting, purpose, social impact work, or other relevant experience preferred
- Project management capabilities working with internal teams and client teams
- Confident thinker, communicator, writer, and presenter and also open to continued learning and growth
- Ability to manage responsibilities for multiple projects and internal needs simultaneously
- Highly organized with attention to detail across many moving parts
- Experience working in client services a plus



- A true team player - able to work with multiple teams for multiple projects and internal needs simultaneously
- Highly organized with attention to detail across many moving parts

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.