



## DIRECTOR OF STRATEGY

BrightHouse, a global creative consultancy, has been the source and resource of Purpose for more than two decades. We blend on-the-ground investigation and deep insights with compelling creative storytelling to help clients excavate, articulate, and activate their true Purpose in the world, or the reason they exist. Purpose drives every aspect of an organization from commercial success to societal value, energizing employees, guiding decision-making, and elevating social impact. At BrightHouse, we believe in harnessing the power of business for good.

In Spring of 2018 we opened our first European office in Berlin. We're looking for a Director of strategy whose personal purpose and values align with ours, to join our growing team of "interdisciplinary" here.

### RESPONSIBILITIES INCLUDE:

- Shape and lead multiple client projects simultaneously
- Facilitate and lead hybrid teams of strategists and creatives
- Build and own relationships with client teams, collaborating with and guiding them along the journey
- Grow new initiatives and rich partnerships with leaders in the private and social sectors
- Lead research, insights, and ideation sessions on all project work
- Design, curate, and facilitate client workshops, often involving external thought-leaders
- Drive development of impactful strategy and flawless execution of client deliverables
- Guide and support creative translation, working hand-in-hand with our creative team
- Play a role in business development, including shaping and pitching proposals
- Managing various stakeholders on client side and internally, including collaboration with BCG
- Foster intellectual curiosity, exploration, and learning within BrightHouse
- Embody a passion for purpose and positive impact on the world

### QUALIFICATIONS

- 6+ years of experience leading projects, teams, and client relationships in management consulting, innovation or brand strategy, or other relevant experience
- Experience working in or with multiple sectors (corporate, CSR, government, foundation, NGO, and/or academia)

# BrightHouse®

- An understanding of organizational and social change (e.g., behavioral science, organizational culture, social movement theory, campaign strategy, etc.)
- Confident, compelling, and eloquent communicator, presenter, and writer, with strong aesthetic sense
- Adept at managing and collaborating with talented and diverse teams, bringing together powerful insights, bold ideas, and beautiful execution
- Able to manage many moving parts with attention and grace
- Deep passion for the work BrightHouse does
- German speaking mandatory, plus very good English language skills

## WHAT WE OFFER

- Exposure to some of the world's most influential organizations
- Teams of inspiring and bright people working together on projects across two continents and many industries
- A culture of excellence and respect that has repeatedly made us a Top 100 employer
- Flexible ways of working e.g. one working from home day
- Unique and value driven company culture
- Casual work environment
- Regular training sessions and social events

Interested to join us in the Berlin Office? Send your resume to:  
[berlin.recruiting@thinkbighthouse.com](mailto:berlin.recruiting@thinkbighthouse.com)

To learn more about BrightHouse, explore our website:  
[www.thinkbighthouse.com](http://www.thinkbighthouse.com)

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