



BrightHouse, a business division of The Boston Consulting Group, is a global creative consultancy. We help organizations uncover their timeless purpose so they can grow their people, profits and social impact.

BrightHouse is looking for a Strategy Intern whose personal purpose and values align with ours to spend the summer with our team of “inter-disciplinarians” in Atlanta. BrightHouse has been the source and resource of purpose for two decades. We work with visionary companies and nonprofits, harnessing the power of purpose to drive positive social impact. Interns work on our hybrid strategic-creative project teams, led by a Strategy Director, and help shape our work from start to finish.

RESPONSIBILITIES INCLUDE:

- Work with new business lead to develop new business proposals including conducting company/brand/industry/competitor research
- Support stakeholder interviews, including recording notes and synthesizing key themes
- Screen and assist in prepping potential Luminaries, subject-matter experts BrightHouse engages to broaden our thinking
- Contribute meaningful, thoughtful, and relevant ideas during project “Ideations”
- Assist Strategists in crafting project deliverables (primarily in PowerPoint)
- Research new books, articles, press releases, etc. to provide relevant insights to client work
- Conduct a summer-long research project relevant to BrightHouse’s work

QUALIFICATIONS

- Passion for meaningful projects that exhibit purpose and positive societal impact
 - Rising Senior or 4th year college student
 - Ability to deep dive into key topics, synthesize and drive to insights, and meld analytical and creative thinking
 - Clarity and confidence in thought, writing, and verbal expression—and openness to continued learning and growth
 - Aptitude for conducting qualitative research and developing PowerPoint deliverables
 - Ability to work with multiple teams on multiple projects—a true team player
 - High level of organization, with attention to detail across many moving parts
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To learn more about BrightHouse, please visit our website at www.thinkbighthouse.com. Interested applicants can submit a resume and cover letter through career services to be considered for an on-campus interview. In addition, students should submit an online application at www.thinkbighthouse.com/careers/

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.

www.thinkbighthouse.com