



BrightHouse is looking for an writer who thinks strategically as well as creatively, knows how to lead clients, is organized and self-motivated. This person will be someone who can demonstrate the following: excellent work ethic; communication and interpersonal skills; ability to function in a collaborative, collegial and pressurized environment; high integrity and intelligence; excellent judgment; a conceptual thinker – strategic as well as pragmatic; and an ability to generate trust and build alliances with co-workers.

## **WRITER REQUIREMENTS**

- ability to contribute concepts for all client engagements is a mandatory as well as participation in meetings and critiques, face-to-face and on the phone
- must be consistent in delivering relevant and unexpected work
- collaborate and communicate effectively in English, both written and verbally, with all BrightHouse team members, vendors, and clients
- work closely and often with a designer, art director, and/or creative director, along with strategists
- conduct conceptual exploration and when necessary be able to adjust and improve the work to be its' very best
- seek out opportunities for personal creative growth by working outside their area of expertise and finds new ways to achieve even greater results

## **WRITER ROLE**

- thought partner across BrightHouse with the ability to not only understand strategy but come up with amazing ideas from it
- work efficiently and effectively and demonstrate time management excellence along with assisting teammates to do so
- advance the company's strength—increasing new business too
- simple brilliant work often within quick deadlines
- keen eye for writing, prose, and poetry
- a love for eloquent language

## **TEAMWORK**

- supports all internal team members and always performs in the best interest of BrightHouse
- provides constructive feedback enabling teammates to thrive



## **QUALIFICATIONS**

- ability to interact effectively with people at all organizational levels
- analytical, detail focus, problem-solving, decision making and organization/ planning aptitude
- proficient oral and written communication skills
- highly proficient in writing lines, narratives, scripts, and paragraphs often for multiple clients at a time

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

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