



SENIOR ART DIRECTOR + THINKER

BrightHouse is looking for a Thinker and Art Director who thinks strategically as well as creatively, knows how to lead clients, is organized and self-motivated, and has an eye for layout. They think of big ideas that are both relevant and unexpected. They have the capacity to juggle multiple brands with different design standards fluidly. And, they are proficient in Illustrator, Photoshop, InDesign, as well as have a working understanding of PowerPoint. They also have a basic understanding of film/video software as they relate to creating visual assets for our videos. They can sit and collaborate with a strategist to create the very best work. They are open to creative direction and understand the power of the team to plus an idea, a design, and to enhance the final output. They know how to create files ready for production, assist on film production on shoots, edits, and color correction stages.

SENIOR ART DIRECTOR REQUIREMENTS

- ability to contribute concepts for all client engagements is a mandatory as well as participation in meetings and critiques, face-to-face and on the phone
- must be consistent in delivering relevant and unexpected work
- collaborate and communicate effectively in English, both written and verbally, with all BrightHouse team members, vendors, and clients
- work closely and often with a writer or writers along with strategists
- conduct conceptual exploration and when necessary be able to adjust and improve the work to be its very best
- seek out opportunities for personal creative growth by working outside their area of expertise and finds new ways to achieve even greater results

SENIOR ART DIRECTION ROLE

- thought partner across BrightHouse with the ability to not only understand strategy but come up with amazing ideas from it
- work efficiently and effectively and demonstrate time management excellence
- guide designers and art directors to help increase the quality of work
- advance the company's strength—increasing new business too
- simple brilliant work often within quick deadlines
- keen eye for design, art direction, and color
- a love for fonts, film, and finesse

TEAMWORK

- supports all internal team members and always performs in the best interest of BrightHouse



- provides constructive feedback enabling teammates to thrive

QUALIFICATIONS

- three or more years of experience working as a Senior Art Director
- ability to interact effectively with people at all organizational levels
- analytical, detail focus, problem-solving, decision making and organization/ planning aptitude
- proficient oral and written communication skills
- able to direct and give constructive feedback to art directors and designers
- highly proficient in Adobe programs including Photoshop, Illustrator, InDesign
- experience working in After Effects and/or Final Cut Pro are a bonus

WHAT

- Resume
- Cover letter
- A link to your online portfolio

WHERE

Please send your resume, cover letter, and link to:

hr@thinkbighthouse.com

To learn more about BrightHouse, explore our website:

www.thinkbighthouse.com

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.



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