



BrightHouse is looking for a Director of Strategy whose personal purpose and values align with ours, to join our growing team of “inter-disciplinarians” in Atlanta. BrightHouse has been the source and resource of purpose for two decades. We work with visionary companies and nonprofits to harness the power of purpose to drive positive social impact. A Director of Strategy will lead our hybrid strategic-creative project teams, shepherding senior client relationships and shaping our work from start to finish. They also play key internal leadership roles, based on their unique backgrounds and interests. In addition to a deep passion for our work, the best Director of Strategy will have experience managing large-scale projects, facilitating diverse teams, building rich relationships with leaders in the private and social sectors, and growing new initiatives and partnerships.

RESPONSIBILITIES

- Shape and lead multiple client projects simultaneously
- Facilitate and lead hybrid teams of strategists and creatives
- Build and own relationships with client teams, collaborating with and guiding them along the journey
- Lead research, insights, and ideation sessions on all project work
- Design, curate, and facilitate client workshops, often involving external thought-leaders
- Drive development of impactful strategy and flawless execution of client deliverables
- Guide and support creative translation, working hand-in-hand with our creative team
- Play a role in business development, including shaping and pitching proposals
- Foster intellectual curiosity, exploration, and learning within BrightHouse
- Embody a passion for purpose and positive impact on the world

QUALIFICATIONS

- 6+ years of experience leading projects, teams, and client relationships in management consulting, innovation or brand strategy, or other relevant experience
- Experience working in or with multiple sectors (corporate, CSR, government, foundation, NGO, and/or academia)
- An understanding of organizational and social change (e.g., behavioral science, organizational culture, social movement theory, campaign strategy, etc.)
- Confident, compelling, and eloquent communicator, presenter, and writer, with strong aesthetic sense
- Adept at managing and collaborating with talented and diverse teams, bringing together powerful insights, bold ideas, and beautiful execution
- Able to manage many moving parts with attention and grace



BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

BrightHouse is an E-Verify Employer. Click [here](#) for more information on E-Verify.