



CREATIVE DIRECTOR + THINKER

BrightHouse is looking for a Thinker and Creative Director with at least a couple years' experience managing people. This BrightHouse CD is comfortable juggling many brands and managing several teams of creative people. They can quickly sift for ideas that can evolve to be both relevant and unexpected. They're responsible for constantly raising the creative bar while working alongside strategy to ensure work is strategically sound. They can attract and hire the highest level of creative talent. They're consistently building relationships with clients so they can help sell follow-on work and build relationships with editors, directors, photographers, etc. They have a proficient awareness of the latest talent in partners and techniques. A BrightHouse Creative Director is always evolving and developing activation deliverables and frameworks. They actively participate in meetings, both presenting and improvising, to move the work forward. They set internal review deadlines and client deliverable deadlines that ensure the best possible work, and maintain a timely list of creative assignments to ensure creative capacity is optimized.

CREATIVE DIRECTOR REQUIREMENTS

- ability to contribute concepts for all client engagements is a mandatory as well as participation in meetings and critiques, face-to-face and on the phone
- must be consistent in delivering relevant and unexpected work
- collaborate and communicate effectively in English, both written and verbally, with all BrightHouse team members, vendors, and clients
- work closely with each member of the creative team along with strategists
- conduct conceptual exploration and when necessary be able to adjust and improve the work to be its' very best
- seek out opportunities for personal creative growth by working outside their area of expertise and finds new ways to achieve even greater results

CREATIVE DIRECTION ROLE

- thought partner across BrightHouse with the ability to not only understand strategy but come up with amazing ideas from it
- work efficiently and effectively and demonstrate time management excellence along with assisting teammates to do so
- advance the company's strength—increasing new business too
- simple brilliant work often within quick deadlines
- keen eye for design, art direction, and color
- a love for fonts, film, and finesse



TEAMWORK

- supports all internal team members and always performs in the best interest of BrightHouse
- provides constructive feedback enabling teammates to thrive

QUALIFICATIONS

- at least five years of experience working and has experience managing others in a related environment
- ability to interact effectively with people at all organizational levels
- analytical, detail focus, problem-solving, decision making and organization/ planning aptitude
- proficient oral and written communication skills
- highly proficient in programs and can create a deck in PowerPoint

WHAT

- Resume
- Cover letter
- A link to your online portfolio

WHERE

Please send your resume, cover letter, and link to:

hr@thinkbrighthouse.com

To learn more about BrightHouse, explore our website:

www.thinkbrighthouse.com

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

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