



BrightHouse is looking for an Associate Strategy Director whose personal purpose and values align with ours, to join our growing team of “inter-disciplinarians” in Atlanta. BrightHouse has been the source and resource of purpose for two decades. We work with visionary companies and nonprofits to harness the power of purpose to drive positive social impact.

An Associate Director of Strategy will support in leading our hybrid strategic-creative project teams, interacting with clients regularly, and shaping BrightHouse strategy deliverables from start to finish. In addition to a deep passion for our work, the best Associate Strategy Director will have experience executing large projects, facilitating diverse teams, and growing new initiatives.

RESPONSIBILITIES

- Lead stakeholder and Luminary interviews along with leading the development of key client deliverables
- Oversee all project workstreams and ensure project strategy is translated into creative execution
- Guide project planning and manage resources to meet the project timeline
- Create content for and participate in client workshops and ideations
- Work with BCG teams to integrate Purpose into existing workstreams
- Synthesize client feedback and present key strategic deliverables
- Mentor and develop Strategists and Senior Strategists
- Assist with business development (proposal deck, leadership prep)
- Take a leadership role in an internal initiatives and meaningfully contribute to internal projects between client work

QUALIFICATIONS

- 4+ years of experience executing projects in management consulting, innovation or brand strategy, or other relevant experience
- Experience working in or with multiple sectors (corporate, CSR, government, foundation, NGO, and/or academia)
- An understanding of organizational and social change (e.g., behavioral science, organizational culture, social movement theory, campaign strategy, etc.)
- Confident, compelling, and eloquent communicator, presenter, and writer, with strong aesthetic sense
- Able to manage many moving parts with attention and grace
- Adept at managing and collaborating with talented and diverse teams, bringing together powerful insights, bold ideas, and beautiful execution



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