



ASSOCIATE CREATIVE DIRECTOR + THINKER

BrightHouse is looking for a Thinker and Associate Creative Director with at least a couple years' experience in their creative field. This BrightHouse ACD is comfortable mentoring and managing a team of creative people. They can help other creatives develop ideas that can evolve to be both relevant and unexpected. They're responsible for constantly raising the creative bar while working alongside strategy to ensure work is strategically sound. They're consistently building relationships among their teams, creating a positive, fun working atmosphere. They have an awareness of the latest talent in partners and techniques. A BrightHouse Associate Creative Director is always evolving and developing activation deliverables and frameworks. They actively participate in meetings, both presenting and working with other creatives to help present and move the work forward. They work with creatives to meet internal review deadlines and client deliverable deadlines that ensure the best possible work.

CREATIVE DIRECTOR REQUIREMENTS

- ability to contribute concepts for all client engagements is a mandatory as well as participation in meetings and critiques, face-to-face and on the phone
- must be consistent in delivering relevant and unexpected work
- collaborate and communicate effectively in English **and German**, both written and verbally, with all BrightHouse team members, vendors, and clients
- work closely with each member of the creative team along with strategists
- mentor other creatives and plus the work to make it better
- seek out opportunities for personal creative growth by working outside their area of expertise and finds new ways to achieve even greater results

CREATIVE DIRECTION ROLE

- thought partner across BrightHouse with the ability to not only understand strategy but come up with amazing ideas from it
- work efficiently and effectively and demonstrate time management excellence along with assisting teammates to do so
- advance the company's strength—mentoring other creatives to advance ideas and skills
- simple brilliant work often within quick deadlines

TEAMWORK

- supports all internal team members and always performs in the best interest of BrightHouse



- provides constructive feedback enabling teammates to thrive

QUALIFICATIONS

- at least two years of experience working and has experience managing others in a related environment
- ability to interact effectively with people at all organizational levels
- analytical, detail focus, problem-solving, decision making and organization/ planning aptitude
- proficient oral and written communication skills
- highly proficient in programs and can create a deck in PowerPoint

WHAT

- Resume
- Cover letter
- A link to your online portfolio

WHERE

Please send your resume, cover letter, and link to:

berlin.recruiting@thinkbighthouse.com

To learn more about BrightHouse, explore our website:

www.thinkbighthouse.com

BrightHouse, a business division of the Boston Consulting Group is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity / expression, national origin, disability, protected veteran status, or any other characteristic protected under federal, state or local law, where applicable.

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